

Evonik and Evonik in Greater China

Evonik, the creative industrial group from Germany, is one of the world leaders in specialty chemicals. Its activities focus on the key megatrends health and nutrition, resource efficiency and globalization. In 2010 about 80 percent of the Group's chemicals sales came from activities where it ranks among the market leaders. Evonik benefits specifically from its innovative prowess and integrated technology platforms. Evonik is active in over 100 countries around the world. In fiscal 2010 more than 34,000 employees generated sales of around €13.3 billion and an operating profit (EBITDA) of about €2.4 billion.

Evonik Industries has been producing specialty chemical products in the Greater China region (Mainland China, Hong Kong and Taiwan) since the late 1970's; with wide-ranging trading relations already in place prior to this in the region. The Group now has a total of 18 companies and 15 production sites in the Greater China region with around 4,000 employees. The regional sales reached €1.23 billion in 2010.

Evonik regards Greater China as one of the driving forces of the global economy and we consequently endeavor to grow our business in the region. Evonik launched the "Greater China Growth Path" initiative in the fall of 2008, a strategic development plan with comprehensive measures for regional business development. Based on this initiative, Evonik has started a number of cross business unit projects for some key industries such as automotive, construction, electronics and lighting, etc. Several strategic investment projects are also under way in the region to ensure that the growth trajectory continues in the long term. Besides the investment into production facilities, Evonik also wants to strengthen its R&D efforts in the Greater China region by boosting local innovation.

Evonik regards people as the most important assets for our sustainable growth. Wherever possible, we aim to fill key positions with highly qualified local managers and offer them attractive career opportunities in the Group. In December 2010 the international publishing company CRF singled out Evonik as one of "China's Top Employers 2011", which is already the fourth time that Evonik China received this award.